



Sponsorship Opportunities

Overview & Purpose

The Knights Southside Hockey Association would like to offer your organization the opportunity to become a recognized sponsor for our upcoming annual Spring on Ice tournament.

The Knights Spring on Ice tournament is a well established event entering its 15th year. Along with Edmonton teams, we have teams returning year after year from all over Alberta, Saskatchewan, Yellowknife and Nunavut!

We will host approximately 1100 hockey players and their families from March 27 - 29, 2020. This year, we have 60 teams attending. 20 teams in each the Novice, Atom & Pee wee category. Each team will play 4 games over 3 days between Terwillegar, Kinsmen & Millwoods Arenas

The Knights strive to host a competitive and enjoyable tournament that is welcoming to all levels of skill and ability, creating a memorable experience for all of our participating players and their families.

It is our hope that your organization will join in the continued success of our hockey tournament.

Thank you for your consideration,



Shauna Feller

Knights Hockey Tournament Director - tournament@knightshockey.ca - 780.718.6693



Levels Of Sponsorship

Platinum Sponsor - \$2000.00

Gold Sponsor - \$1000.00

Silver Sponsor - \$500.00

Bronze - \$300.00

Friends & Family Dedication - \$150.00

What Is In It For You?

Levels Of Sponsorship

| Features | Platinum \$2000 | Gold \$1000 | Silver \$500 | Bronze \$300 | Dedication \$150 |
|--|--------------------|----------------|-----------------|-----------------|---------------------|
| Knights Helmet Sticker Knights players will wear a helmet sticker with your company logo | ✓ | - | - | - | - |
| Website Thank You Your company logo and a link to your website will be on our tournament website recognizing your contribution | ✓ | ✓ | ✓ | ✓ | ✓ |
| Medal Presentation A representative from your company will be on the ice presenting medals to winning teams | ✓ | ✓ | - | - | - |
| Divisional Group Naming Have a division/group named for your company | ✓ | ✓ | ✓ | - | - |
| Company Logo On Tournament Shirt | ✓ | ✓ | ✓ | ✓ | - |
| Invitation To Our Appreciation Dinner Dinner for 2 at our banquet in April | ✓ | - | - | - | - |
| Add to Players "Swag Bags" Add an item or promotional material to the players gift bags (1000) | ✓ | ✓ | ✓ | ✓ | - |
| Table at Terwillegar Arena Promote your company with a table (activity, promo items, giveaways, etc) | ✓ | - | - | - | - |





In-Kind Donation

Along with our company sponsors, we are also seeking in-kind donations to be displayed and raffled off at Terwillegar Arena during Spring On Ice.

We are seeking a variety of small and large items along with gift baskets and gift cards.

This is a great way to advertise your business or services as well as support local minor hockey!

If you would like to contribute, please contact me by phone, text or email

It is businesses like yours that ensure the success of our tournament!

Thank you very much for your consideration!

A handwritten signature in black ink that reads "S. Feller".

Shauna Feller

Knights Hockey Tournament Director - tournament@knights hockey.ca - 780.718.6693

